

## PRIVACY POLICY

### Smart Valley Privacy Policy.

LAST UPDATED 12.01.2017

This page was created to inform the visitors of the <https://smartvalley.io/> website (“**Website**”) of our policy regarding the collecting, processing, using and disclosing the personal data of users of our Website.

By accessing and working with the Website, you unconditionally agree and give us full permission to collect, process, keep, store, use and disclose any and all personal identifying information about yourself which without limitation may include your full name, date of birth, age, sex, email address, phone number, address (“**Personal Data**”), in accordance with this Smart Valley privacy policy (“**Privacy Policy**”) as described in details below. We collect, process, use, disclose and distribute Personal Data only as described in this Privacy Policy. This Privacy Policy does not apply to personal information we collect by any other means (including offline) or from other sources.

#### **I. Collection of Personal Data**

In order to improve the service while using our Website, we may ask you to provide certain Personal Data. We will collect, keep, store, process and use any and all such Personal Data only as described in this Privacy Policy.

The Website uses third party services that can collect information for your identification.

#### **II. Use of Personal Data**

We may use your Personal Data to send you newsletters, updates and any other information we deem necessary about Smart Valley Platform (“**Platform**”), and Platform-related notices, including any notices required by law, in lieu of communication by postal mail. If you correspond with us by email, we may retain the content of your email messages, your email address and our responses.

In addition to some of the specific ways of using Personal Data we describe in this Privacy Policy, we may use information that we receive from you including Personal Data and you unconditionally agree thereto for the following purposes: to deliver and improve our Platform; to provide you with customer support; to perform research and analysis about your use of the Platform; to improve and develop our Platform; to communicate with you; to develop, display, and track content and advertising tailored to your interests on the Platform and other sites; to diagnose or fix technology problems; to verify your identify and prevent fraud or other unauthorized or illegal activity; and to perform functions or services as otherwise described to you at the time of collection.

We will store, retain, use and if necessary disclose your information including Personal Data as necessary to comply with our legal obligations, to resolve disputes, and to enforce our agreements.

#### **III. Disclosure of Personal Data to Third Parties. Service Providers**

We can hire any third party contractors as we deem necessary and appropriate (companies or individuals) for the following purposes:

- improving our Website;
- provision of services related to our Website;
- assistance in analysing the way our Website is used;
- any other purposes to ensure proper functioning of our Website in compliance with any applicable law.

You hereby agree that any third parties mentioned above may have access to your Personal Data. The access may be provided solely in order to fulfil the tasks entrusted on our behalf. Nevertheless, it is the third parties' obligation to maintain confidentiality and not use Personal Data for any other purposes.

#### **IV. Personal Data Protection**

We appreciate your trust by providing your Personal Data and will use any commercially reasonable physical, managerial, and technical means to protect Personal Data. However, remember that no method of Personal Data transmission over the Internet or their electronic storage is absolutely safe and secured, so we cannot ensure absolute security.

#### **V. Third-Party Sites and Services**

Website may contain links to other websites. If you click on a third party link you will be redirected to a third party website. We are not responsible for the content, accuracy or opinions expressed in such websites, and such websites are not investigated, monitored or checked for accuracy or completeness by us. Please remember that when you use a link to go from the Website to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including those that have a link on our website, is subject to that website's own rules and policies. We strongly recommend you to read privacy policies on any other websites you visit.

#### **VI. Children's Privacy Policy**

We understand the importance of taking extra precautions to protect the privacy and safety of children. Children under the age of 18, or equivalent minimum age in the relevant jurisdiction, are not permitted to use this Website, unless their parent provided verifiable consent. If we find out that a child under 18, or equivalent minimum age in the relevant jurisdiction, has provided his or her Personal Data, we will immediately take all steps to delete this information as soon as possible. If you are a parent or a child's custodian who sends us Personal Data, please immediately contact us so that we can take all appropriate necessary actions.

#### **VII. Changes in the Privacy Policy**

We reserve the right, in our sole discretion, to change, modify, add, or remove portions of this Privacy Policy at any time. Any changes or updates will be effective immediately upon posting on the Website. You should review this Privacy Policy regularly for changes. You can determine if changes have been made by checking the date of last amendment above. Your continued use of our Website following the posting of any changes to this Privacy Policy means you consent to such changes.

#### **VIII. Privacy Questions**

If you have any questions or suggestions regarding the Privacy Policy, please contact us.